



Örnsköldsvik

A simple choice





The choice is simple

It's not really about what Örnsköldsvik is, it's more about what moving here will do for you. Do you feel better living surrounded by gorgeous countryside with the forests and the sea on your doorstep? Do you like the fact that your neighbours say hello when they meet you in the street? Does having a school run that takes ten minutes instead of an hour make you a happier parent? If so, the choice is simple.

A successful mix of community-minded private investors, real community spirit, businesses that work together across their sectors and a great commercial climate means we're committed to Örnsköldsvik and to seeing it flourish. This goes hand in hand with a desire to stay here, a desire that's shared by the people who visit us.

We've got it all – from genuine and small-scale to world-leading and international. And Örnsköldsvik is served by an airport and the Bothnia Line railway, making the world closer than you might think.

We're keen to share this great place to live with more people.
Welcome!

The town by the sea

It's a perfect spot. And we're making the most of it. This is why we're joining the harbour to the town centre, incorporating pedestrian areas, an expanded guest harbour, homes with sea views and a travel centre with a station on the Bothnia Line railway.

Visitors' opinions on the centre of Örnsköldsvik have gone up by leaps and bounds since 1998, when we set ourselves a number of long-term goals. In the past ten years just over SEK 750 million has been invested in the town centre. Today it has more visitors, higher sales and more jobs. The success of these improvements is borne out by the fact that Örnsköldsvik has twice won Sweden's Town Centre of the Year award since 2000.

With one of Sweden's best guest harbours, restaurants, companies and the university, the Inner Harbour is buzzing.



More fun to be had in Örnköldsvik

Örnköldsvik has three shopping malls and is increasingly growing as a shopping destination. You'll find the big chains here as well as cosy little cafés and tucked away eateries.

The new event arena, the home arena of the ice hockey team Modo Hockey, has hosted major concerts, the Swedish Eurovision Song Contest heats and international sports competitions. The Harbour Festival in the summer, festivals and outdoor concerts, several play areas and entertainment venues and Paradisbadet water park and spa all do their bit in adding to the range of attractions in the town centre.



Cesam, an organisation whose members number 140 businesses, 25 property owners and Örnköldsvik Municipality, seeks to create a more interesting and lively town centre. This widespread support has seen many changes to buildings, the street scene and the town's shops. Cesam delivers over 25 events in the town every year.





We know what we want

One of the recipes for positive development in the past and in the future involves local residents, the municipality, local businesses, the university and politicians working together to plan and carry out projects. Our development project World Class 2015 involves hundreds of people joining forces to expand the region, to see more people choosing to move here and companies growing.

This work has been divided into five key areas that are vital if we are to achieve our goal, World Class 2015. These are: Besides oil, Worth seeing, Home at last, Skills for the new world and More town. More than 30 teams are working on these areas.

We are striving to make the most of the wealth of knowledge and the major potential offered by process technology for ecologically sustainable development. The children's technology centre KomTek and an upper secondary school specialising in chemistry are just two of the steps along the way. We are also focusing on quality of life with activities to facilitate efficient communications, develop new types of housing, increase charter traffic and create new experiences in the tourism industry. The "A World Class Archipelago" initiative will make it even easier for visitors to enjoy the archipelago with the help of jetties, guest harbours and shoreline walks.

In the town of Örnsköldsvik we are using colours and lighting to emphasise our connection with the sea. Our plan for the future includes for instance a new theatre and concert hall.



Want to join us?

We can always do with more people contributing their time and expertise to one of our working groups.

Just contact Fredrik Holmgren on +46 (0)660-882 08, +46 (0)70-558 86 77.

You'll find more information at: www.ornskoldsvik.se/varldsklass

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University, airport, entertainment venues, jobs – access grows when distances shrink thanks to excellent communications.

A region with lots more to discover.



In the heart of it all

Örnsköldsvik enjoys an attractive location in Norrland in northern Sweden – halfway between Umeå and Sundsvall, right on the coast and served by the E4 motorway and the new coastal railway line.

We've also got our own airport with daily flights to and from Stockholm.

One focus which will speed up development even more is our work on regional development. A priority area becoming even more relevant every day, the Örnsköldsvik/Umeå labour market region is set to become reality with the completion of the Bothnia Line rail link. We see the new coastal railway and our neighbours getting closer as a major plus.

The Bothnia Line

The Bothnia Line is our new 190 km long coastal railway. It will join the Ådalsbanan line at Nyland, north-west of Kramfors, and runs to Umeå via Örnsköldsvik. With fast passenger traffic and seven new travel centres, the line hugely increases opportunities for daily commuting and accessibility. Umeå, Kramfors, Härnösand and Sundsvall are now all within commuting distance, opening up access to a market of almost a quarter of a million people.

With a station at Örnsköldsvik Hospital too and a travel centre at Umeå University Hospital, new opportunities will emerge for collaboration, recruitment and skills development in the health sector.

Örnsköldsvik offers one of the most beautiful locations for a station in Sweden with views over the harbour and the town. This opens up new opportunities for jobs, study and entertainment.

On the Bothnia Line rail passengers can reach Umeå in 55 minutes (44 minutes in 2011), travelling in comfort and getting work done during the journey. In 2011 the completion of the Ådalsbanan line connection will see the start of southbound traffic. On arrival in Umeå, Norrland's University Hospital and Umeå's two universities are just a few minutes' walk away.



Where the living is easy

We live in the middle of the beautiful High Coast area, designated a World Heritage Site by UNESCO in 2000. House prices mean we can afford to live in attractive homes and the cost of living isn't bad either. Eco-friendly blocks of flats, coastal alpine homes, detached houses, and housing cooperative and tenant-owner cooperative flats are being planned and built close to the town centre. The entire municipality offers a fantastic environment to live in.

Larger communities further afield in the municipality include Bjästa, Husum, Bredbyn, Själevad and Domsjö. These all have well-developed services with their own health centres and schools.

*Moving here?
You'll find information about
schools, care, jobs, housing, etc.
on our website.
www.ornskoldsvik.se*

*Or phone Elisabet Bärman for a
chat on +46 (0)660-882 98
elisabet.barmen@ornskoldsvik.se*







Enterprising Örnköldsvik

We have a strong industrial history. It has given us a mass of – in some cases unique – expertise. Now this trend is continuing with future-oriented new businesses in the forestry, engineering and process industries, often in collaboration with Umeå University or Mid Sweden University. New interesting specialist areas include the Digital Printing Center and The Biorefinery of the Future.

Today there are over 2,600 companies based in Örnköldsvik. The largest are M-real, BAE Systems Hägglunds, Domsjö Fabriker, Hägglunds Drives and Sanmina-SCI. Paper and forestry-based products with an environmental profile, hydraulic drive systems, ship cranes, combat vehicles, baking and medical electronics are just some examples of products from Örnköldsvik. Companies in the municipality account for about three percent of Sweden's total exports.

A great business climate

According to the Confederation of Swedish Enterprise, Örnköldsvik has the best commercial climate of all the coastal municipalities in Norrland. The municipality's contribution consists of providing the best service it can, partly via the Företagslotsen enterprise scheme that helps companies with questions about building permits, premises, funding solutions and other business services.

Sectors with several major employers:

*Engineering
Process and chemicals industry
Hydraulics
IT
Electronics
Food
Service and maintenance
Consulting/education*

Unusually international

Industry in Örnsköldsvik stands out for being high-tech and international. This means that our companies attract skilled labour from around the world. There are plenty of opportunities for career development and for mobility – globally or between companies.

The presence of big businesses creates a demand for a large number of smaller businesses too, from consultancy services and travel agencies to restaurants and hotels. Put together, all these local businesses provide a good mix of jobs.





We don't sit about

Up here people have always got together to get things done. This has resulted in an unusually large number of places to meet and plenty of clubs and societies. We have about 700 active societies covering every subject under the sun. Many of them involve sports and exploring the great outdoors. These clubs and societies aren't just found in the centre of town but across the entire municipality. Besides offering a wide range of activities, Örnsköldsvik is also home to top performers in ice hockey, floor ball, rhythmic gymnastics, ski jumping, swimming and skating.

Many successful sportspeople from Örnsköldsvik have taken home medals, e.g. from the Swedish Championships, Junior World Championships, World Championships and Olympics in Ice Hockey and the NHL trophy, the Swedish and World Ice Racing Championships, the Swedish and World Floorball Championships, Swedish and Nordic Skating Championships, the Swedish and Nordic Rhythmic Gymnastics Championships, the Swedish, European and World Canoeing Championships, the Swedish and European Curling Championships, the World Biathlon Championships...



A breath of fresh air

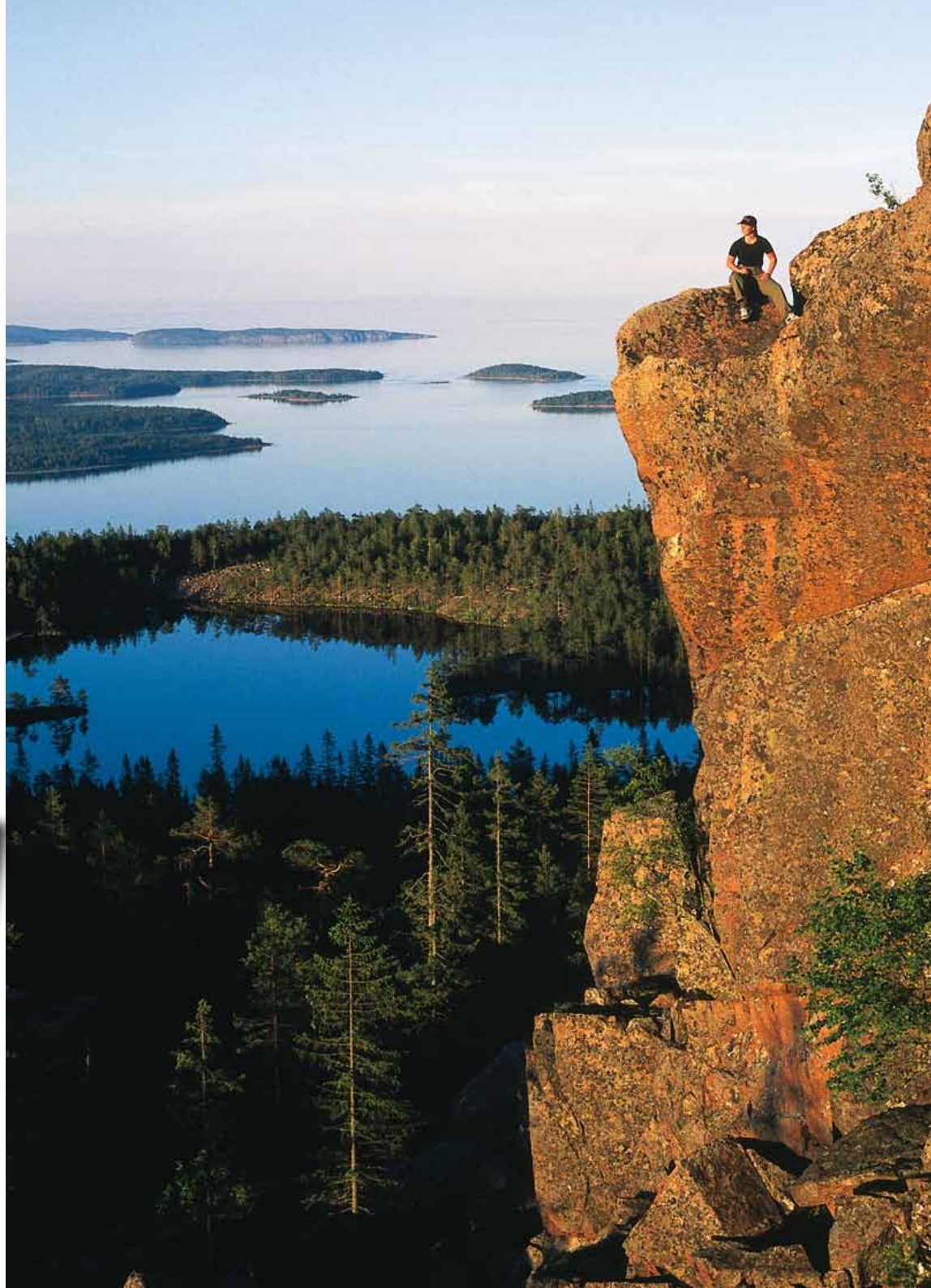
Örnsköldsvik has around twenty lit ski trails, fabulous hiking trails, rivers, streams and the sea for fishing and canoeing, pony trekking and five slalom slopes – and that's just the start. The list is almost endless. Skyttis sports and open recreation area is a sports paradise with everything from artificial pitches and artificial snow tracks to a skating rink, a new floorball hall and asphalted track area.



Enjoy the great outdoors in Örnsköldsvik:

- 22 lit ski trails*
- 57 fishing areas*
- 59 open air recreation grounds*
- 7 canoe trails*
- 31 nature reserves*
- 4 ski slopes*
- 1,500 km of snowmobile trails*
- 9 hiking trails*





*Have you
seen our
prize-winning Nature
Guide with its fantastic pictures?
It tells you all you need to know
to explore the countryside in and
around Örnsköldsvik.*

*Comes with a map and fact sheet.
Available for purchase at
Örnsköldsvik tourist information.*



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Can't stop the music

Örnsköldsvik is alive with the sound of music. Music is on a firm footing here with music schools (a municipally-run music school, the Vocational College and Mellansel folk high school), orchestras, choirs, rock groups, folk music, a jazz club and the young people's arena Sli-periet where gigs are organised by the non-profit society Musikhuset.

Örnsköldsvik also offers the chance to dance or watch everything from children's dance and ballet to street jazz, African dance and Swedish bugg. Örnsköldsvik's Riksteaterförening hosts theatre performances at Folkan Teater while the creative arts college Kulturskolecentrum puts on performances in the historic theatre Thuleteatern.

As well as all this, young people in the municipality also have access to municipal funding, youth clubs, forums, international exchanges and the Young Leadership and Young Enterprise schemes.

The Artists' Coast

The High Coast is also known as the Artists' Coast as there are about a hundred or so artists living and working in the region. When it comes to improving public areas using art and sculpture, Örnsköldsvik is in the global league. Partly thanks to a unique donation from Jonas Netterlund from Sidensjö.

Örnsköldsvik has a combined museum and art gallery with permanent and temporary exhibitions. The museum has even hosted international events, such as the Star Wars and Andy Warhol exhibitions.



Education for all

We have plenty of small and medium-sized schools in the municipality, some run by the municipality itself and some independent free schools. Education for all is our watchword and every area has the resources to support students who need a little bit extra. The creative arts college Kulturskolecentrum offers teaching in music, dance, theatre and film, and young people who enjoy experimenting with technology can attend the municipally-run technology centre, KomTek, after school.

All pre-schools in the municipality have a nature area with fantastic opportunities for outdoor learning. There is no waiting list for childcare here. You will be offered a place within two months of your application.

The upper secondary school Örnköldsviks Gymnasium comprises two schools, Parkskolan and Nolaskolan, both in the town of Örnköldsvik. The schools offer a wide range of vocational programmes, upper secondary apprenticeships and academic programmes.

Örnköldsvik municipality also has upper secondary schools specialising in ice hockey, golf, ski jumping, football and floorball.





A university campus close to it all

About 800 students are currently studying at Campus Örnsköldsvik. We have a number of providers of university and vocational college level education with a wide range of courses on offer. Close relationships with companies and organisations mean there is every chance of a job after graduation.

Most of the courses are taught in bright, new premises in the stunning Inner Harbour area. This part of town also houses the university library, the town library and a learning centre for remote study. There is also a shared student union with a union building in a central location on the square. All students are offered accommodation within walking distance of the centre.

And it's not just the education, the accommodation and the leisure activities that are close to hand. The rest of the world isn't far away either. Many of the academic and vocational university courses include an international element of study or work experience. This means that if you come to study in Örnsköldsvik you could well complete part of your course abroad.





Come and visit

Örnsköldsvik is growing as a tourist destination, largely thanks to our uniquely beautiful natural environment and the wide range of activities on offer. The rolling hills of the High Coast rise up from the Gulf of Bothnia in the world's largest ongoing land rise.

Our archipelago is full of idyllic islands such as Ulvön, Trysunda and Strängöarna, welcoming fishing villages such as Skeppsmalen and Skagshamn, and sandy beaches like Gullvik and Salusand. There is transport to and from the archipelago and overnight accommodation too.

Inland you'll find genuinely beautiful views around every corner. Canoe down the mountain streams, stop off in a café, look at some art, visit a farm or a preserved historic site, the list goes on.

*For more information about what you can see and do in Örnsköldsvik:
www.ornskoldsvik.se/turism or contact Örnsköldsvik tourist information on +46 (0)660-881 00
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